

Year
2020-21



"The CSR Legislation provides an enabling framework for the Companies to play a proactive role in inclusive growth of the country, transforming the social landscape of the country. Companies adopt CSR initiatives that have a programmatic, quantifiable and sustainable approach creating a tremendous opportunity for trained CSR professionals to play an active role in nation building.

To meet this burgeoning need of trained CSR Professionals, IICA has rolled out ICP in Strategic CSR that builds upon the "WHY", "WHAT" and "HOW" of CSR, where participants learn from interdisciplinary team of academicians, policy makers and practitioners through problem-based learning via *real time off-site participation, Byte Modules and experiential learning* to explore a unique interdisciplinary curriculum."

Dr. Sameer Sharma, IAS,
DG & CEO, IICA



Indian Institute of
Corporate Affairs

Partners in Knowledge. Governance. Transformation.
(Under Ministry of Corporate Affairs, Govt of India)

**IICA Certificate Program in
Strategic Corporate Social Responsibility
Batch VI**

ICP in Strategic CSR

The 9-month IICA certificate Programme in Strategic CSR is aimed at developing trained and certified CSR professionals in the country. The programme will be a professional and knowledge-oriented IICA patent, delivered over a period of nine months. Those trained, it is envisaged, would be highly valued for their professional expertise and merit in the field of CSR in India.

Who should enroll

- Executives involved in strategic and operational functions
- Senior level Personnel involved in setting up CSR initiatives
- Mid Level Personnel from Corporates working in the CSR Domain
- Professional consultants involved in CSR advisory & implementation.

What will you learn

- The CSR landscape - The Indian and the global context
- How strategic CSR can create long-term benefits for both the company as well as the society.
- Identifying, strategizing, planning and implementing the CSR Projects
- On-ground challenges of project management and the ways and means of overcoming these challenges
- Community Engagement and Stakeholder Management
- Devising Exit Strategy
- CSR reporting, Social Impact measurement and compliance

Key Highlights



9 Months Online Study

Learn through Learning Management System



Immersive Pedagogy

A unique blend of theory and Practice
-IICA way of Learning



Contemporary & Relevant

Course Content covering 360 degree perspective of CSR



Practicum Sessions

Sessions delivered by domain experts from Ministry, Industry & Academia



Capstone Projects

6 Weeks of Corporate Attachment
8 Weeks of Implementing Agency Attachment



Recorded Sessions

Recordings available for convenience through out course

For Queries Contact

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Course Director



Sudha Rajagopalan
Course Coordinator
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www.iica.nic.in

**Avail 10%
Discount**

Panel of Experts

G. K. Singh
Joint Secretary, MCA

Dr. R. A. Mashelkar
Professor Emeritus

Dr. S. K. Panda
IAS (Retd)
Adjunct Faculty

Shankar Venkateswaran
Adjunct Faculty

Dr. Shubhashis Gangopadhyay
Adjunct Faculty

Viraf Mehta
Adjunct Faculty

Dr. Garima Dadhich
Associate Professor &
Head, NFCSR

Mukesh Kumar
CPE, NFCSR

Pradeep Bhargawa
President, MCCI

Martin Neurieter
CEO - CSR Company
International

Dinesh Aggarwal
Former Consulting Advisor
CII

Debadideb Dutta
Director ,
Inst for Sustainable
Communities

Praveen Kumar Karn
Group Head - CSR, Spark
Minda

Padma Raghavan
Head Partnerships
Water Aid India

Vivek Pawar
CEO - Deshpande
Foundation

Dr. Rama Sridhar
Consultant, MSW (TISS)

Sunil Chakrapani
Vice President Deshpande
Foundation

Dr. Jyotsana Puri
Dy. Executive Director, 3ie

Manisha Patil
CSR Lead - Community
Engagement, Amazon

Akanksha Sharma
Head CSR
Sterilite Technologies Ltd

Key Information

- **Eligibility Criteria**
Graduate in any discipline with 45% marks in aggregate from any recognized University
- **Course Fee**
Individual Candidates
Course Fee* : INR 1,00,000
Sponsored Candidates (nominated by Companies)
Course Fee* : INR 1,50,000

*Indicated fee are exclusive of GST. Admissions can only be done at www.iica.nic.in

Indian Institute of Corporate Affairs

Established as a think tank for the Ministry of Corporate Affairs, the Indian Institute of Corporate Affairs was set-up in 2008 to advance thought leadership in the Indian business environment through research, capacity building & advocacy efforts.

"CSR can help the business reach the goal of Social Justice and Economic prosperity by creating welfare for a broad range of social groups, beyond their corporations and shareholders"

Howard R Bowen



National Foundation for Corporate Social Responsibility (NFCSR)

NFCSR is an apex National Institution being housed at IICA, Ministry of Corporate Affairs, providing a favorable environment for the corporate sector to work in tandem with the Government, Non-Government, Civil Society Organizations and Local Community Organizations in the field of rapidly emerging concept of CSR. NFCSR has been successfully bridging the gap between businesses and communities by helping them develop value-based, sustainable, and SMART corporate social responsibility (CSR) programs. In order to propagate and facilitate compliance of Section 135 of Companies Act-2013, NFCSR has been handholding the corporate and is having the cutting edge to extend the following services

- Research, Advocacy, Consultancy and Training
- Drafting and Review of CSR Policies
- Real-Time Monitoring of Ongoing CSR Projects
- Undertaking Need Assessments and Baseline Studies
- Impact Assessments of Completed CSR Projects
- Certificate Programs on CSR