Year 2020-21



"The CSR Legislation provides an enabling framework for the Companies to play a proactive role in inclusive growth of the country, transforming the social landscape of the country. Companies adopt CSR initiatives that have a programatic, quantifiable and sustainable approach creating a tremendous opportunity for trained CSR professionals to play an active role in nation building.

To meet this burgeoning need of trained CSR Professionals, IICA has rolled out ICP in Strategic CSR that builds upon the "WHY", "WHAT" and "HOW" of CSR, where participants learn from interdisciplinary team of academicians, policy makers and practitioners through problem-based learning via real time off-site participation, Byte Modules and experiential learning to explore a unique interdisciplinary curriculum."

> Dr. Sameer Sharma, IAS, DG & CEO, IICA





Indian Institute of Corporate Affairs

Partners in Knowledge. Governance. Transformation. (Under Ministry of Corporate Affairs, Govt of India)

IICA Certificate Program in Strategic Corporate Social Responsibility **Batch VI**



The 9-month IICA certificate Programme in Strategic CSR is aimed at developing trained and certified CSR professionals in the country. The programme will be a professional and knowledge-oriented IICA patent, delivered over a period of nine months. Those trained, it is envisaged, would be highly valued for their professional expertise and merit in the field of CSR in India.



- Executives involved in strategic and operational functions
- Senior level Personnel involved in setting up CSR initiatives
- Mid Level Personnel from Corporates working in the CSR Domain
- Professional consultants involved in CSR advisory & implementation.

What will you learn

- The CSR landscape The Indian and the global context
- How strategic CSR can create long-term benefits for both the company as well as the society.
- Identifying, strategizing, planning and implementing the CSR Projects
- On-ground challenges of project management and the ways and means of overcoming these challenges
- Community Engagement and Stakeholder Management
- Devising Exit Strategy
- CSR reporting, Social Impact measurement and compliance

Key Highlights



9 Months Online Study

Learn through Learning Management System



Practicum Sessions

Sessions delivered by domain experts from Ministry, Industry & Academia



Immersive Pedagogy

A unique blend of theory and Practice -IICA way of Learning



Capstone Projects

6 Weeks of Corporate Attachment 8 Weeks of Implementing Agency Attachment



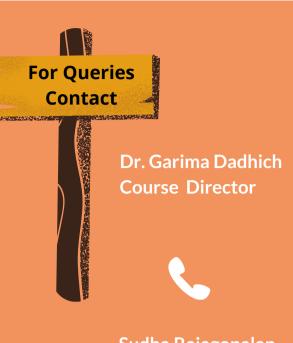
Contemporary & Relevant

Course Content covering 360 degree perspective of CSR



Recorded Sessions

Recordings available for convenience through out course







icpcsr@iica.in



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Avail 10% Discount

Panel of Experts

G. K. SinghIoint Secretary, MCA

Dr. R. A. MashelkarProfessor Emeritus

Dr. S. K. Panda

IAS (Retd)

Adjunct Faculty

Shankar Venkateswaran Adjunct Faculty

unct Faculty

Dr. Shubhashis Gangopadhyay Adjunct Faculty

Viraf MehtaAdjunct Faculty

Dr. Garima Dadhich Associate Professor &

Mukesh Kumar CPE, NFCSR

Head, NFCSR

Pradeep Bhargawa

President, MCCI

Martin Neurieter

CEO - CSR Company F International

Dinesh Aggarwal

Former Consulting Advisor
CII

Debadideb Dutta

Director, Inst for Sustainable Communities

Praveen Kumar Karn

Group Head - CSR, Spark Minda Padma Raghavan

Head Partnerships Water Aid India **Vivek Pawar**

CEO - Deshpande Foundation Dr. Rama Sridhar

Consultant, MSW (TISS)

Sunil Chakrapani

Vice President Deshpande Foundation Dr. Jyotsana Puri

Dy. Executive Director, 3ie

Manis<mark>ha Pati</mark>l

CSR Lead - Community Engagement, Amazon

Akanksha Sharma

Head CSR Sterilite Technologies Ltd

Key Information

• Eligibility Criteria

Graduate in any discipline with 45% marks in aggregate from any recognized University

Course Fee

Individual Candidates

Course Fee*: INR 1,00,000

Sponsored Candidates (nominated by Companies)

Course Fee*: INR 1,50,000

*Indicated fee are exclusive of GST. Admissions can only be done at www.iica.nic.in

Indian Institute of Corporate Affairs

Established as a think tank for the Ministry of Corporate Affairs, the Indian Institute of Corporate Affairs was set-up in 2008 to advance thought leadership in the Indian business environment through research, capacity building & advocacy efforts.

"CSR can help
the business
reach the goal
of Social Justice
and Economic
prosperity by
creating
welfare for a
broad range of
social groups,
beyond their
corporations
and
shareholders"

Howard R Bowen



National Foundation for Corporate Social Responsibility (NFCSR)

NFCSR is an apex National Institution being housed at IICA, Ministry of Corporate Affairs, providing a favorable environment for the corporate sector to work in tandem with the Government, Non-Government, Civil Society Organizations and Local Community Organizations in the field of rapidly emerging concept of CSR. NFCSR has been successfully bridging the gap between businesses and communities by helping them develop value-based, sustainable, and SMART corporate social responsibility (CSR) programs. In order to propagate and facilitate compliance of Section 135 of Companies Act-2013, NFCSR has been handholding the corporate and is having the cutting edge to extend the following services

- Research, Advocacy, Consultancy and Training
- Drafting and Review of CSR Policies
- Real-Time Monitoring of Ongoing CSR Projects
- Undertaking Need Assessments and Baseline Studies
- Impact Assessments of Completed CSR Projects
- Certificate Programs on CSR