



Indian Institute of Corporate Affairs

Partners in Knowledge. Governance. Transformation.



Certification Program for Start-up Boards Mastering Governance in the Start-up Ecosystem

January to April 2024

Last date for registrations:

9 January 2024

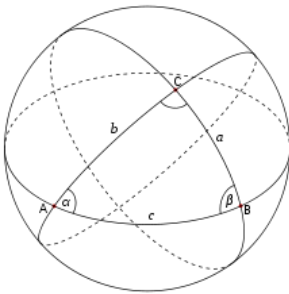
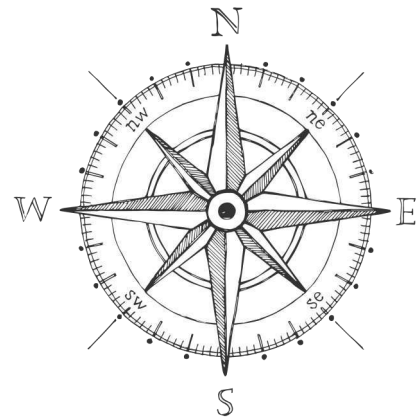
Our Outreach Partner:

IVCA
IVC ASSOCIATION
PROMOTING PRIVATE CAPITAL ECOSYSTEM

Introduction

The Essence of Governance

"Corporate governance" encompasses the structures, rules, and processes through which companies achieve their objectives. It ensures that a company's management operates within a framework of checks and balances, fostering accountability to their owners and addressing stakeholder concerns. This clarity and transparency facilitate companies in accessing capital.

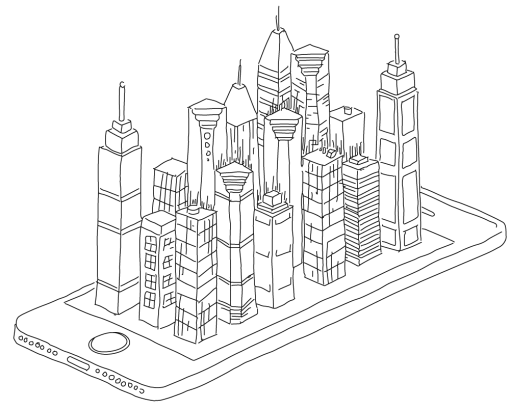


Governance: A Startup Imperative

In today's dynamic business landscape, good governance isn't merely a choice—it's imperative, especially for startups. The recent surge in recognized startups in India, bolstered by various Government of India initiatives, is commendable. Yet, the rise and subsequent failures of some startups have highlighted the critical role of corporate governance.

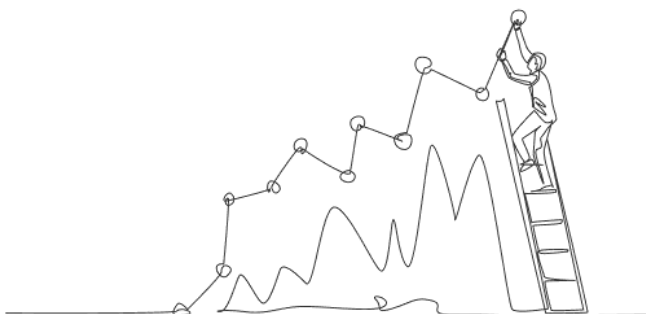
Unique Challenges, Unique Solutions

Startups encounter distinctive challenges in governance, compliance, and risk management, potentially impeding their growth and longevity. A robust and independent board can be the beacon, guiding startups through their tumultuous growth phases, adding value, and striking a balance between immediate and future growth. However, the startup ecosystem hasn't been immune to governance lapses. Often, the intense pressure to scale rapidly has led to issues like compromised unit economics, unhealthy work cultures, and significant layoffs.



The Dividends of Good Governance

The dividends of robust corporate governance for startups are manifold: enhanced access to capital, bolstered valuations, superior stewardship, augmented profitability, and refined risk management, to name a few. With the right governance practices in place, startups can thrive, innovate, and make invaluable contributions to their industry and community.



Introducing IICA's Certification Program for Startup Boards

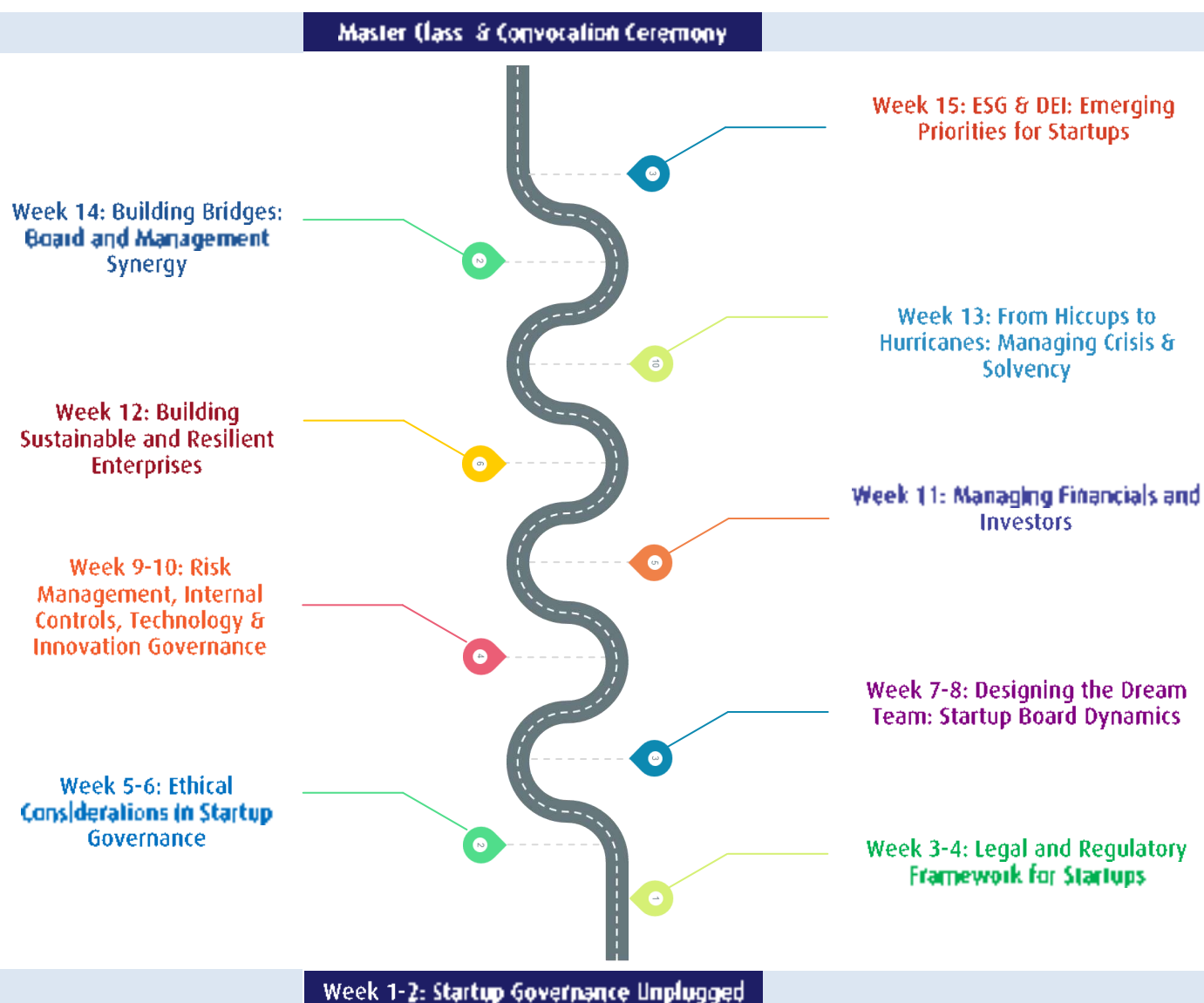
Recognizing the significant role of governance in startup success, the Indian Institute of Corporate Affairs (IICA) is pleased to release our 3.5-month Certification Program for Startup Boards. This program endeavors to unravel the intricacies of startup governance, offering insights to sidestep potential pitfalls. Spanning 15 weeks, the program comprises 30 interactive sessions, master classes steered by industry stalwarts, and culminates in a convocation ceremony. Participants will be armed with the expertise to adeptly navigate governance challenges, ensuring the success and sustainability of their organizations.

3.5-month
comprehensive
program.

Master class led
by industry
experts.

30 interactive
sessions.

Course Structure & Modules



Expected Learning Outcomes

WEEK 3-4:

LEGAL AND REGULATORY FRAMEWORK FOR STARTUPS

Decoding the Startup Environment: Beyond the Pitch Deck

Legal and Regulatory Compliance for Startups

Role of Regulatory Bodies in the Startup Ecosystem

WEEK 7-8:

DESIGNING THE DREAM TEAM: STARTUP BOARD DYNAMICS

Roles & Responsibilities of Startup Boards

Building a Powerhouse Board: Composition, Structure and Strategy

Inside the Boardroom: Performance, Pay, Dynamics, and Dilemmas

WEEK 11:

MANAGING FINANCIALS AND INVESTORS

Introduction to financial aspects of board governance

Early warning signs and red flags for Independent Directors

Startup Valuation and Funding Rounds

Preparing for an IPO

Building and Nurturing Investor Relations

WEEK 14:

BUILDING BRIDGES: BOARD AND MANAGEMENT SYNERGY

Cultivating a Positive Organizational Culture

Bridging the Communication Gap

Addressing Information Asymmetry

Explore tools and processes that facilitate efficient information flow.

Strategies for Effective Execution

Leadership Lifelines:

Planning for Leadership Transitions:

Understand the importance of smooth transitions in leadership roles.

Succession Strategies: Delve into planning for future leadership, ensuring business continuity.

WEEK 1-2:

STARTUP GOVERNANCE UNPLUGGED

Fundamentals of Corporate Governance

Significance and Challenges of Governance

The Startup Board: Not Your Typical Boardroom

The Pivotal Role of Founders in Governance

WEEK 5-6:

ETHICAL CONSIDERATIONS IN STARTUP GOVERNANCE

Leading with Integrity: Board Leadership in the Fast-paced Startup Arena

Navigating Ethical Dilemmas in Startups

Addressing and Resolving Conflicts of Interest

WEEK 9-10:

RISK MANAGEMENT, INTERNAL CONTROLS, TECHNOLOGY & INNOVATION GOVERNANCE

Understanding and Managing Risks

Building Bulletproof Startups: Resilience Strategies

Technology and Innovation Governance: Steering the Digital Ship

WEEK 12:

BUILDING SUSTAINABLE AND RESILIENT ENTERPRISES

Strategies for Building a Sustainable Startup

The Board's Role in Steering Startups Towards Sustainability

WEEK 13:

FROM HICCUPS TO HURRICANES: MANAGING CRISIS & SOLVENCY

Common causes of startup crises, Identifying early signs of a crisis

Crisis response recommendations, Actions to take as a board member during a crisis

Crisis communication

Strategies for Solvency: Navigating Financial Storms

WEEK 15:

ESG & DEI: EMERGING PRIORITIES FOR STARTUPS

ESG Essentials for Startups: Environmental Impact, Social Responsibility, and Governance Best Practices

The Business Case for DEI in Startups

Implementing DEI Initiatives:

From Hiring Practices to Workplace Culture:

Practical steps to promote diversity in hiring and create an inclusive work environment.

MASTER CLASS

One-day master class led by industry experts, covering real-world case studies and best practices in startup board leadership and effectiveness.



BLENDED LEARNING

The program employs a hybrid delivery method, thoughtfully crafted to cater to the varied profiles of our participants and the distinct challenges of adult learning.

Seamlessly merges the advantages of direct, face-to-face interactions with the adaptability of online education.



MASTER CLASS BY INDUSTRY EXPERTS

Elevate your understanding of start-up governance by learning directly from the best in the business— the ones who continue to shape the industry.

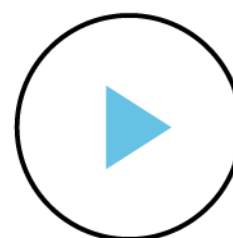


DIGITAL LEARNING FLEXIBILITY

The course content will be accessible online through our Learning Management System, Black Board. This digital platform grants participants the liberty to delve into the course material at their own pace, guaranteeing uninterrupted learning

Practical Information

Fee	₹ 60,000 + GST
To Register:	Contact: Mr. Mathew John M: + 91 99 535 89 572 E: mathew.john@iica.in
Mode of Course Delivery	Online
Registration Policy	<p>Registration is on first come, first serve basis.</p> <p>Fee once paid shall not be refunded.</p> <p>Participants are required to remit the fee in advance to confirm their registration.</p> <p>In case of non-participation by the nominated executive, it is possible to nominate alternate person.</p> <p>Transfer of nominations will have to be communicated via email to coordinator a week before the commencement of the program.</p> <p>IICA shall not be liable for any direct or indirect damages that may be incurred due to a cancellation.</p> <p>IICA reserve the right to change resource persons, dates, topics, venue as per exigencies or circumstances, if any.</p>



Faculty
Members

Distinguished Faculty Members for the Course :



AJAY NANAVATI
FORMER MANAGING DIRECTOR
3M INDIA



AMIT JHUNJHUNWALA
CFO
ACCEL INDIA



ANAND LUNIA
FOUNDING PARTNER
INDIA QUOTIENT



ANJALI SOSALE
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COO
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3ONE4 CAPITAL



SUSHMITA GHATAK
FORMER MD& CEO
ICRA ANALYTICS LTD



Indian Institute of Corporate Affairs

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The Indian Institute of Corporate Affairs (IICA) is the apex think tank established by the Ministry of Corporate Affairs, Government of India.

We provide policy advice, research, and training to promote sustainable and responsible growth in the Indian corporate sector. Our role in shaping the corporate governance landscape and fostering stakeholder collaboration contributes to a vibrant business ecosystem.

School of Corporate Governance & Public Policy

Key Areas

Consulting & Advisory Services



Policy Research and Knowledge Dissemination

Awareness, Outreach & Sensitization



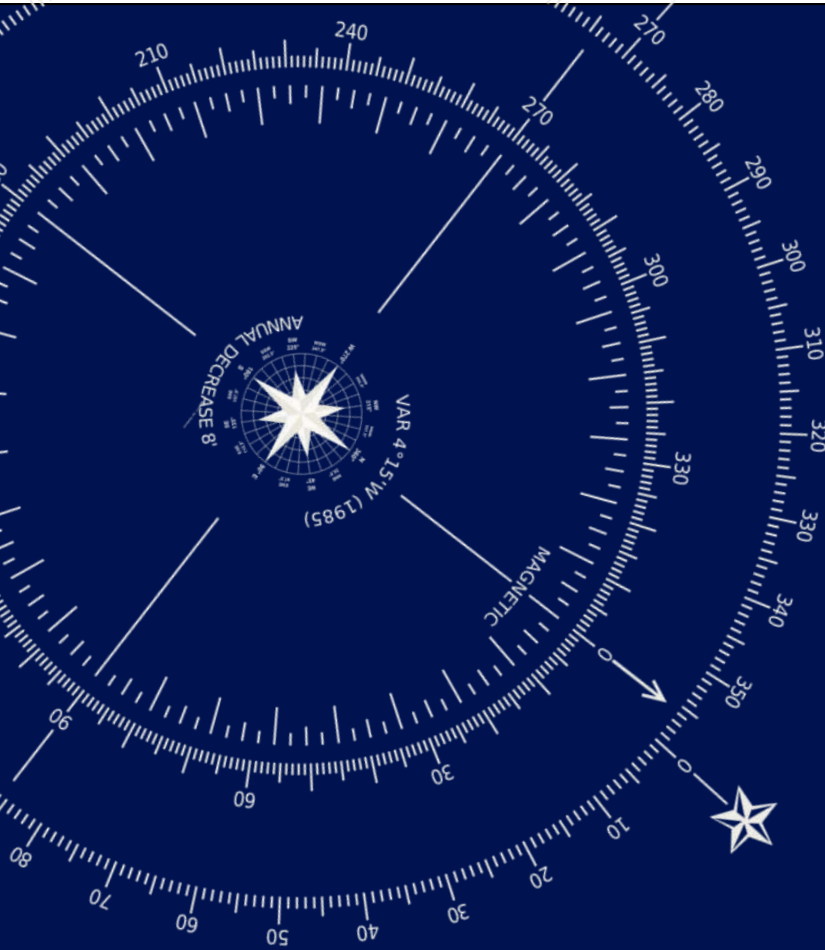
Learning & Capacity Building

Independent Director's D A T A B A N K

Centre for Independent Directors housed at the **School of Corporate Governance & Public Policy** at IICA maintains the **National Databank Portal** for Independent Directors in India.

The center and the portal together serves as a key mechanism for capacity building interventions, enhancing the corporate governance ecosystem in the country.





Key Contacts



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