



Indian Institute of  
Corporate Affairs  
*Partners in Knowledge. Governance. Transformation.*



## School of Business Environment

Indian Institute of Corporate Affairs,  
(Ministry of Corporate Affairs, Govt. of India)

Presents

**Batch VIII of Nine-Month Learning  
and Certification Programme**

# IICA CERTIFIED CSR PROFESSIONAL

*"Leading the Way in CSR Excellence"*



Hurry Up! Seats Limited to 40 Professionals only.  
**Registration Closes on 16<sup>th</sup> August 2023.**

Visit us at: <https://iica.nic.in/icpcsr/>



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## INDIAN INSTITUTE OF CORPORATE AFFAIRS

The Indian Institute of Corporate Affairs (IICA) is an autonomous institute under the aegis of the Ministry of Corporate Affairs, Government of India. It conducts induction and training for the central civil servants of the Indian Corporate Law Service Cadre. Being a unique world class institution and a holistic think tank, IICA functions as a premier service delivery institute in the domain of Corporate Affairs by providing policy advocacy, research, and capacity building support to the government, corporate sector, professionals, and related stakeholders to drive corporate growth, reforms, and regulations, through synergized knowledge management, global partnerships, and real time solutions.

## SCHOOL OF BUSINESS ENVIRONMENT

School of Business Environment (SoBE), IICA is dedicated towards research, capacity building and policy advocacy in the areas of Environmental, Social and Governance (ESG), Corporate Social Responsibility (CSR) and Business and Human Rights (BHR). The SoBE intends to create knowledge through applied and conceptual research, relevant to policy makers, business ecosystem and society along with its underlying disciplines, and to disseminate such knowledge through publications and capacity building programmes.

## ABOUT THE PROGRAMME

IICA is offering an online learning and certification programme titled IICA Certified CSR Professional. The programme is uniquely designed to enable the learner to successfully conceptualize and establish a comprehensive CSR ecosystem for all kinds of businesses. The programme is also aimed at aiding responsible businesses keep abreast of the latest advancements in the field of CSR, and build the professional expertise required to achieve the objectives of CSR regulations in India. Notably, the Programme offers a unique blend of theoretical and experiential learning with a holistic approach to CSR, with the scope of its pedagogy covering the foundational basis of CSR to ultimately addressing contemporary advancements and industry best practices in the field of CSR. A prospective IICA Certified CSR Professional learns from an interdisciplinary panel of seasoned academicians, proficient policymakers, and adept practitioners.

## LEARNING OUTCOMES

- Understand theoretical background and evolution of CSR with contemporary practice models.
- Formulate CSR policy, strategy and projects.
- Establish / Strengthen CSR department in a Company.
- Gain Expertise in international and national compliance requirements in the domain of CSR..
- Align CSR with global and local goals.
- Enhance branding through strategic CSR.
- Master the art of impactful execution of CSR in project mode.
- Conduct CSR Need Assessment, Impact Assessment and Return on Investment.
- Understand the correlation between CSR, SDGs and ESG.

## PROGRAMME OUTLINE

- CSR Theories and Models
- CSR Evolution Globally and in India
- CSR Legal Paradigm in India
- Governance of CSR
- CSR Projects Planning and Execution
- CSR and Brand Strategy
- CSR Impact Assessment and Alignment with Global Indicators
- CSR vis-à-vis ESG in Indian Context



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## THE PROGRAMME IS DESIGNED FOR

- Board Members / CSR Committee Members
- Sr.Executives involved in strategic and operational functions
- Professionals who want to switch their career in CSR domain
- Corporate Executives working in the CSR domain
- Professional Consultants involved in CSR advisory & implementation



## FEE STRUCTURE

Individuals (Including Students and Professionals)	Rs. 1,10,000*
Sponsored Candidates	Rs. 1,60,000*

\*Exclusive of 18% GST applicable on programme fee indicated above.

## PAYMENT DETAILS FOR NEFT / RTGS

- Beneficiary Name: Indian Institute of Corporate Affairs
- Bank Name: Bank of India
- Branch Address: IMT Manesar Gurugram - 122050
- A/C No: 6048 1021 000 0007
- IFSC : BKID0006705 MICR: 110013079



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## KEY FEATURES

- Certified CSR Professional by the Indian Institute of Corporate Affairs (IICA), an autonomous institute under the aegis of the Ministry of Corporate Affairs, Government of India.
- Programme delivered on sophisticated Learning Management System (LMS).
- Option to watch the recorded videos online.
- Programme content easily accessible on all devices including smart phones.
- Experiential Learning with 4 weeks of Corporate and Implementing agency attachments, each.
- Experienced faculty of National and International repute.
- Live interactive sessions with industry experts, practitioners, academicians and policymakers.
- Full access to programme material developed by subject-experts.
- Access to the state-of-the-art IICA campus.
- Access to in-house faculty and library.

## NATIONAL FOUNDATION FOR CORPORATE SOCIAL RESPONSIBILITY

Setup by the Ministry of Corporate Affairs, NFCSR is an institute of national stature housed at IICA. It is dedicated towards providing policy inputs and advocacy in the domain of CSR. An 'IICA Certified CSR Professional' becomes a valuable part of a CSR Professionals' community within the ambit of NFCSR.

## ENROLLMENT AND PAYMENT DETAILS

- Fill in the Registration Form at IICA website: <https://iica.nic.in/icpcsr/>
- Make the payment of the course fee by way of online payment gateway given in the registration link.
- The Fee may also be paid through NEFT/ RTGS/ other electronic mode / DD in favour of the "Indian Institute of Corporate Affairs" payable at Haryana.



## EXAMINATION AND ASSESSMENT

The IICA Certified CSR Professional Programme adopts a comprehensive assessment methodology with a blend of Self-Assessment Exercises, Assignments, Corporate & Implementing Agency Attachment Reports, Mid-Term and Final-Term Examinations. It provides learners with a one-of-a-kind opportunity to reflect on and anticipate their learning and skills.

## ROADMAP \*

Milestones	Duration	Starting	Ending	Evaluation
<b>Weekly Live-Sessions</b>	Spread Over 70 Hours	August, 2023	May, 2024	Self-Assessment Exercises, Assignments and Final Examination
<b>Corporate Attachment</b>	1 Month	November, 2023	December, 2023	Report-Submission
<b>Implementing Agency Attachment</b>	1 Month	February, 2024	March, 2024	Report-Submission
<b>Total</b>	9 Months	August, 2023	May, 2024	Certificate upon Completion of all Evaluations

## KEY HIGHLIGHTS

### 9 Months Online Study

Weekend sessions delivered through IICA e-Learning Management System "Blackboard"

### Practicum Sessions

Sessions delivered by domain experts from Ministry, Industry & Academia

### Immersive Pedagogy

A unique blend of Theory and Practice - IICA way of Learning

### Capstone Projects

4 Weeks of Corporate and Implementing Agency attachments each

### Contemporary & Relevant

Course Content covering 360 degree perspective of CSR

### Recorded Sessions

Recordings available for convenience through out course

## TESTIMONIALS FROM ALUMINI



**L.L. Khongsai**  
**DGM – CSR**  
Indian Oil Corporation Limited

The ICP in CSR Programme has been well designed and executed online training course of IICA. It is a power packed course of learning providing incredible knowledge and rich experience. The contents have been concise and the re-enforcement sessions have been well planned and delivered seamlessly without any technical flaw, on weekends to ensure attendance of all learners. The choice of faculties has been good and some are really excellent with lots of experience in the field. Co-ordination, communications and management of the programme have been flawless. Though interrupted by unprecedented COVID-19 pandemic, all the requirements of the course have been successfully completed by all learners. Kudos to Team IICA! May please keep up the good initiative for the benefit of many more learners in future!



**Amita Malviya**  
**Founder & Director,**  
Meraki

The programme designed by IICA has a good blend of theory with practice. This course provides a 360 degree view of the social landscape and a context and perspective, multiple stakeholders may have to a CSR project i.e., donors, implementation agency, beneficiaries, policy makers, technical partners, etc. This understanding is crucial in designing and planning for a successful project with sustainable impact. By inviting guest speakers from different backgrounds to the course, IICA has made it even more insightful and interesting as we get perspectives from experts with varied practical experiences. The attachments to a Corporate and NGO is an excellent concept to learn on the job. Despite the course being mainly online, I believe that IICA has been successful in creating a community of CSR professionals. The help and guidance from course co-coordinators and professors has been tremendous. Overall, very well designed course and well executed.



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## PANEL OF EXPERTS



**Dr. Raghunath Anant Mashelkar**  
Professor  
Emeritus IICA



**Mr. Inder Deep Singh Dhariwal**  
Joint Secretary, Ministry  
of Corporate Affairs



**Mr. G. K. Singh,**  
Joint Secretary, NCSC,  
Ministry of Social Justice  
& Empowerment



**Dr. Pradeep Panigrahi**  
Head  
Corporate Sustainability  
Larsen & Toubro Group



**Mr. Shankar Venkateswaran**  
Adjunct Faculty,  
IICA



**Mr. N.M. Prusty,**  
Adjunct Faculty,  
IICA



**Mr. Martin Neurieter**  
CEO  
CSR Company  
International



**Dr. Garima Dadhich**  
Associate Professor & Head,  
School of Business  
Environment, IICA



**Mr. Dinesh Agarwal**  
G M (Retd.) CSR &  
Sustainability, NTPC Ltd.



**Mr. Vivek Pawar**  
CEO  
Deshpande Foundation



**Ms. Manisha Patil**  
CSR Lead Community  
Engagement, Amazon



**Ms. Padma Raghavan**  
Head  
Partnerships  
Water Aid India



**Mr. Bharat Wakhlu**  
Founder  
The Wakhlu Advisory



**Ms. Akanksha Sharma**  
Head  
CSR Sterilite  
Technologies Ltd



**Dr. Sanjay Kumar Panda**  
IAS (Retd.),  
Adjunct Faculty IICA



**Mr. Debadideb Datta**  
Director  
Institute for Sustainable  
Communities



**Dr. Rama Sridhar**  
Consultant,  
MSW, TISS



**Mr. Pradeep Bhargawa**  
President  
MCCI



**Dr. Ravi Raj Atrey**  
Chief Programme Executive,  
SoBE, IICA

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**For Further Details, Please Contact:**

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