



9 MONTHS CERTIFICATION PROGRAM IN “STRATEGIC CORPORATE SOCIAL RESPONSIBILITY” (Online) Seventh Batch - (February 2022 – October 2022)



ABOUT THE COURSE

The course is designed to enable the learner to redefine Corporate Social Responsibility in the project mode as the integral part of the value creation purpose of the organization. The course provides theoretical and practical concepts in CSR, that illustrates the vast potential that CSR has in improving well being of communities as well as environment and to create awareness of pitfalls as well in undertaking CSR Journey.

The learners will learn, how to :

- Leverage corporate and nonprofits' approach towards CSR activities that have real communities benefit.
- Strike a balance between philanthropy and corporate self-interest, and how corporate can invest in and implement an Impactful CSR Activities.
- Develop monitoring and evaluation skills amongst learners for CSR Projects

FOR WHOM

This certificate course would be useful to

- Executives involved in strategic and operational functions,
- Professionals want to switch their career in CSR domain.
- Mid Level Personnel from Corporate working in the CSR Domain.
- Professional consultants involved in CSR advisory & implementation.

KEY DATES

Seventh Batch : Feb.2022- Oct. 22

Registration Open : 11th Aug. 2021

Last Date of Registration : 31st Jan. 2022

Commencement of Classes : 2nd Feb. 2022

More Details : www.iica.nic.in



KEY FEATURES:

- Certificate by Indian Institute of Corporate Affairs(IICA) under the aegis of Ministry of Corporate Affairs, Government of India.
- Explore the theoretical and practical concepts and approaches in CSR.
- The Course delivers through virtual classes on a sophisticated Learning Management System(LMS) with an option to watch the recorded videos online, easily accessible on all devices including Smart Phones.
- Experiential Learning includes 6 weeks of Corporate Attachments and 8 weeks of Implementing agency attachment.
- Live interaction with experts during the practicum sessions.
- Access to softcopy of structured course literature spreading into 4 modules containing 17 units.
- Course material with the presentation uploaded on LMS.
- Comprehensive 150+ Hours/ 9 months of course curriculum.
- Experienced faculty of National and International repute.
- Evaluation and examination based on Class Participation, Assignments, Corporate Attachment & Implementing Agency Attachment Report, and Mid Term and Final Term Examination.
- Access to the state-of-the-art IICA campus and library during the course.
- Access to in-house faculty throughout the duration of the course for clarification of doubt, etc.
- Be part of the alumni network of IICA and get regular updates.

EXAMINATION AND ASSESSMENT:

The online certificate course provides for a continuous assessment where the learner will get an opportunity to learn to understand and self-assess their skills and knowledge. Thus, the learning will be holistic through scheduled live virtual classes by the subject matter experts for each of the four modules. The assessment would be on the following parameters:

S.N	Examination	Max Marks/Points
1	Class Participation	10
2.	Assignments	30
3.	Corporate Attachment & Implementing Agency Attachment Report	40
4.	Mid Term and Final Term Examination	20
Total		100

COURSE FEE

S.No	Participant's Category	Course Fee
1	Individuals (including Students and Professionals)	Rs. 1,00,000
2	Sponsored Candidates ##	Rs. 1,50,000
	+Applicable GST(18%)#	

#Subject to Section 14 of the CGST Act.

##Multiple Registration Discount only for sponsored candidate: 10% discount on the course fee for every participant from the same organization with applicable GST thereon.

Note: Course fee once paid is not refundable in any circumstances after registration is confirmed.

After the end of the course, the learner would receive a certificate from completion of pass percentage which would be 60% (both online MCQ & Online Final Examination).

REGISTRATION AND PAYMENT DETAILS:

Interested applicants may register themselves by the following the procedure as follows:

1. Fill in the Registration Form (Link: <https://iica.nic.in/icpcsrRegistration.aspx>)
2. Make the payment of the course fee by way of Demand Draft in favor of the “Indian Institute of Corporate Affairs” payable at Haryana (or) NEFT/RTGS/Other electronic mode.
3. Bank or other payment gateway charge will have to be paid additionally.
4. Enclose Demand Draft in original or online receipt of NEFT/RTGS/Other electronic modes.
5. Self-attested photo ID with Address Proof (e.g. passport, Aadhar Card, etc.)
6. Possibility of tie-up for Education loan

Mode of Payment:

Registration Fee may be paid by **Demand Draft** in favor of “Indian Institute of Corporate Affairs” payable at Haryana (or) NEFT (or) RTGS.

Payment Details for NEFT/RTGS:

Beneficiary Bank: Bank of India
Branch Address: Manesar Branch, Kasan Road
HARYANA - 122050
IFSC/RTGS : BKID0006705
A/C No: **6048 1021 000 0007**
Beneficiary Name: Indian Institute of Corporate Affairs

The filled registration form along with the documents at 2,4 & 5 must be sent to Center for E2E in CSR via email to icpcsr@iica.in and/(or) to address given below:

Indian Institute of Corporate Affairs (IICA)

Plot No. 6,7,8, Sector - 5, IMT Manesar

Gurgaon, Haryana - 122050

Phone: 0124-2640000 / 2640043

Please send the application form (Scanned Copy) along with the payment details to an email id icpcsr@iica.in

ABOUT IICA

The Indian Institute of Corporate Affairs (IICA), an autonomous institute, works under the aegis of the Ministry of Corporate Affairs Govt. of India to deliver opportunities for research, education, and advocacy in the domain of corporate Affairs. It is a think tank that curates a repository of data and knowledge for policymakers, regulators as well as other stakeholders working in the domain of Corporate Affairs. Key activities carried out by IICA include induction and in-service training to out IICA include 9-month IICA Certificate Program in Strategic CSR is aimed at developing trained and certified CSR professionals in the country. The program will be a professional and knowledge-oriented, delivered over a period of nine months. Those trained, it is envisaged, would be highly valued for their professional expertise and merit in the field of CSR in India.

ABOUT CENTRE FOR E2E IN CSR, IICA

Centre of E2E in Corporate Social Responsibility is the newest of the seven centers at IICA. The centre has been established for providing end to end support to Companies, CSR Implementing Agencies, and other stakeholders including the Ministry of Corporate Affairs, on CSR policy-making of companies and reviewing their existing policies and programs. The centre provides its support to the stakeholders of CSR on Baseline surveys and Needs assessment. Social Impact evaluation and Social Return on investment, connecting microlevel needs to projects within the overarching policy framework of the company, Real-time monitoring of the CSR projects, Edge-based capacity building programmes - for field level functionaries working on the fields connected to CSR activities etc. The Centre also works on Action research and Advocacy agenda for the school of Business Environment (SOBE)

RESOURCE PERSONS*

Mr. Gyaneshwar Kumar Singh Joint Secretary, MCA	Dr. Raghunath Anant Mashelkar Professor Emeritus, IICA	Dr. Sanjay Kumar Panda IAS (RETD), Adjunct Faculty, IICA	Shri Shankar Venkateswaran, Adjunct Faculty, IICA
Dr. Shubhash Gangopadhyay Professor of Practice (Adjunct), IICA	Shri Viraf Mehta Adjunct Faculty, IICA	Dr. Garima Dadhich Associate Professor, School of Business Environment, IICA	Mr. Mukesh Kumar Head, Centre for E2E in CSR, IICA
Mr. Pradeep Bhargawa President, MCCI	Mr. Pradeep Bhargawa President, MCCI	Mr. Martin Neurieter CEO – CSR Company International	Mr. Dinesh Aggarwal Former Consulting Advisor, CII
Mr. Debadideb Datta Director – Institute For Sustainable Communities	Mr. Praveen Kumar Karan Group Head - CSR, Spark Minda	Ms. Padma Raghavan Head Partnerships –Water Aid India	Ms. Padma Raghavan Head Partnerships –Water Aid India
Mr. Vivek Pawar CEO – Deshpande Foundation	Dr. Rama Sridhar Consultant, MSW (TISS)	Mr. Sunil Chakrapani Vice President – Deshpande Foundation	Dr. Jyotsna Puri Former Deputy Executive Director, 3IE
Ms. Manisha Patil CSR Lead – Community Engagement, Amazon	Ms. Akanksha Sharma Head – CSR, Sterlite Technologies Ltd		

*Subject to their Availability

COURSE DIRECTOR

Mr. Mukesh Kumar
Head - E2E in CSR
EMAIL: mukesh.kumar@iica.in

COURSE COORDINATOR

Mr Anshu Ranjan Tiwari / Ms. Aanchal Anand
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